

*9<sup>th</sup> March 2019*

## **GJIIF 2019 at Chennai during April 2019 proves as Industry's Favourite**

- South India's Largest B2B Jewellery Sourcing Tradeshow to be held in Chennai from 20<sup>th</sup> to 22<sup>nd</sup> April 2019 at Chennai Trade Centre, Chennai

The Gem & Jewellery India International Fair (GJIIF) 2019 is organised by Tamilnadu Jewellers Federation (TJNF), All India Gem and Jewellery Domestic Council (GJC), and Madras Jewellers & Diamond Merchants Association (MJDMA).

It is historic moment when the Industry fraternities' agglomerate together to support GJIIF 2019 that delivers what the jewellery Industry needs in terms of sourcing jewellery from South India. Top 101 retailers from across India will unanimously inaugurate GJIIF 2019 on 20<sup>th</sup> April 2019 in a gala event embarking this era.

GJIIF 2019 will showcase widest range of latest gold and diamonds jewellery along with precious stones from over 350 wholesalers and manufacturers across India under one roof at the three-day fair.

GJIIF 2019 promises to provide an extensive platform for retailers, buyers and suppliers to bond, network, exchange ideas, discover upcoming trends and generate business opportunities. Over 15,000 business visitors from across India visited are expected to visit and get benefitted.

GJIIF 2019 is poised to stimulate and trigger the growth of the gem and jewellery industry in India. This tradeshow will shine with the participation of protagonists of Indian fine jewellery over 350 manufacturers, wholesalers, retailers, dealers, importers and exporters of diamond, gold, silver jewellery and gemstones. An equally appealing sight to all visitors will be the outstanding collection of exquisitely-designed and hand-crafted light weight ethnic gold chains and rings that will embrace a wide range of chic style. The fair will also showcase a rich collection of exquisite and handcrafted jewellery that the region is renowned for. This event is an effort to save jewellery aficionados the trouble of travelling to other places. One will be spoilt for choice here.

GJIIF 2019 is timed with the season in mind. With onset of season of wedding and Akshaya Thrithya, the month of April is an ideal period to invest and stock jewellery during the first half of calendar year.

India's gems and jewellery industry is an integral and significant part of our economy and contributes considerably towards the country's GDP and also has huge employment potential. As South India's largest jewellery fair, GJIIF 2019 takes pride in its role to provide an environment for jewellery professionals and create to an international trading platform, thereby enabling jewellery, diamond, and gemstone suppliers interact and network with stakeholders, both at the local and international level. This prestigious jewellery fair is expected to gain global recognition.

GJIIF is the fair that is organized with Indian retailers from this part of the Country is the spotlight. The market in India is a home to more than six lakh players, with the majority being small players. Hence it is taken care of the industry to fuel its growth. GJIIF 2019 is an initiative by the trade and for the trade. It is delightful that the fair getting participation from the various parts of the country, including South India in a larger way compared to last year's edition during September 2018.

GJIIF is spread over 2,00,000 sq. ft. area with participation from jewellery manufacturers and wholesalers from across India. Lot of efforts has been put to reach GJIIF name to the most in this industry. The fair has received a record-breaking pre-registration to visit, which proves yet again that the GJIIF 2019 is the undisputed growth engine of South India's gem and jewellery industry. GJIIF 2019 is all set to greet the jewellery fraternities with its best world class service.

Following are few of the undisputed reasons for visiting GJIIF 2019:

- Organized by three major bodies from Indian Jewellery Industry
- Grand inaugural ceremony with 101 Top jewellery retailers from across India
- Organized before of Akshaya Tritiya seasons
- Over 350+ exhibitors from across India
- Over 2,00,000 of exhibition area.
- Complimentary refreshments to all registered trade visitors.
- Free shuttle service for pick-up and drop from various locations to the venue
- International buyers from Singapore, Malaysia, Bangladesh, Sri Lanka, Thailand and Middle East countries
- Fashion show exclusively for retailers only.
- Strictly a B2B jewellery sourcing platform.

*-- End of Press Release*